

# PERTEMBA PACK

## PERTEMBA

We work with a diverse set of brands across a variety of retail sectors, with a single account giving you and your products exposure through an evergrowing portfolio of worldwide marketplaces.

We have a dedicated team ready to manage everything from integration and logistics, through to customer service and returns, all on behalf of our brand partners.



### PERTEMBA PARTNERS



# THE BEST MODEL FOR YOU

### HYBRID WHOLESALE MODEL

With this new approach we have revolutionised internet retailing, allowing the convenience of working with an online retailer combined with all the benefits of working with an integrator - without the risk or cost. We are present in major marketplaces and country specific marketplaces across the world, in countries including:

The UK, the US, Canada, Australia, New Zealand and Japan.

# WHAT IS REQUIRED FROM YOU?







Product information and images

A daily stock file so that we only sell available stock

Deliver stock to our Leicester hub

## WHAT CAN WE OFFER YOU

- We offer a hassle free way to increase sales and market share
- Access to global marketplaces in a controlled way. You always know where your products are going and brand integrity is maintained.
- We take all the risks and only invest in companies we believe will be profitable. If you decide to cease working with us, there are no contracts or tie ins so you have nothing to lose.
- For each country/marketplace that we enter you will have the opportunity to expand your reach and grow your sales through us with no costs to yourselves. The more we grow, the more you grow.
- We can upload your full catalogue\* of products rather than just selecting best sellers, giving consumers greater access to your products and availability worldwide.
- We work closely with our suppliers to ensure sales are optimised and we give monthly updates on progress.



<sup>\*</sup> Providing products don't conflict with marketplace selling restrictions

# WHAT MAKES PERTEMBA DIFFERENT?

### PERTEMBA

**No cost** - No initial setup fees or ongoing commissions

**No hassle** - We take your product data in any format & optimise it

**No contracts** - We believe we're only as good as the service we offer, so we don't tie you down with long contracts

#### TRADITIONAL INTEGRATORS

**High costs** - Including setup fees and ongoing commissions

Extra work - Data is required in a specific format

**Contracts** - You'll be committed for a set amount of time regardless of your success

ENJOY THE BENEFITS OF A SERVICE PROVIDER WITHOUT THE RISK

### **(D)** PERTEMBA

**Integrations -** We are integrated on multiple marketplaces around the world ready to sell your product

**VAT & legal restrictions -** Your responsibility ends when we receive the product in a saleable condition

**Delivery & Returns -** Once the products have arrived at our central location, we look after delivery and returns

Translations & Customer service -Our in-house native speakers provide professional translations for each marketplace, as well as international customer service

#### DOING IT YOURSELF

**No integrations -** Setting up on marketplaces can be a time-consuming and complex process

**High risk** - Establishing your business in new territories can be costly and take up valuable time

**High cost** - Delivery and returns can quickly become expensive when trading oversees. A lack of local returns service will dissuade many customers from buying

No local knowledge - Customers are put off by sellers who do not appear to be native. Local knowledge also helps to identify trends and maximise sales potential.

ENJOY THE CONTROL OF DOING IT YOURSELF WITHOUT THE COST

# SEAMLESS SELLING ON THE WORLD'S LARGEST ONLINE MARKETPLACES

# IF YOU CHOOSE TO WORK WITH US, YOU WILL HAVE ACCESS TO:



#### Single Integrations

Professional content that is optimised for online retail, from any data format provided. Our in-house native translators then ensure the brand is represented into eight languages.



#### Control

We work together with brands to ensure brand integrity is maintained. You are always in control and we have NO contract. Territories can be set and products can be excluded from marketplaces entirely on a SKU level.



#### **Customer Service**

In-house customer service team of native speakers for each marketplace country, so customer queries are dealt with quickly and effectively.



#### Global Reach

Integrated with over 140 marketplaces both nationally and internationally, we can give you access to some of the largest e-commerce territories. We manage the store front for each marketplace, making sure all updates are integrated swiftly.



#### Stress Free Delivery

You only deliver to one UK address; we deal with all delivery and duty globally. We have a wide choice of local partners, so you know your products will arrive safely and on time.



#### **Returns Resolved**

We take all the stress out of returns. With a local returns hub in each country supplied we take care of the returns process from beginning to end, and even hold the returned goods in-house.



#### Growth

Your account will be fully managed by our business development team. Sales will be analysed so you can optimise your offering and grow your brand.

